



360in360IX EXCITED Virtual Heritage Education Toolkit

The 360in360 Immersive Experiences EXCITED (**EX**perience, **C**ulture, **I**mmersive **T**echnology, **ED**ucation) Virtual Heritage Education Toolkit for Museums and Heritage Sites is a personalised set of digital resources designed to promote cultural heritage and digital literacy in schools. It consists of a set of tailored images, videos, sounds, virtual tours and tutorials on CD-ROM or USB Memory stick specific to a museum or heritage site that teachers can use for a variety of 21st century educational applications which include :-

- Preparing students for a site visit to the museum or heritage site
- Creating quizzes and games based on the museum or heritage site
- Teaching video and photo editing
- Inspiring creative storytelling using digital media
- Challenging students to create their own virtual tours of the museum or heritage site

How does 360in360IX EXCITED Work?

360in360IX EXCITED is a personalised collaboration between 360in360 Immersive Experience and the museum or heritage site. It is designed to promote the museum/heritage site to the education sector, generate income, engage the local community and inspire the next generation to discover and explore extraordinary local people, places and experiences.

What does the 360in360IX EXCITED Toolkit Include?

The 360in360IX EXCITED Educational Toolkit is personalised to the needs and characteristics of the museum/heritage site. It will include some or all of the following :-

- A branded CD-ROM or USB Memory Stick with the following content
 - A collection of 360-degree videos and images of the museum/heritage site
 - Access to a customised virtual tour of the museum/heritage site
 - Lesson plans and example learning outcomes for teachers
 - Aerial videos and images where appropriate
- A dedicated branded 360in360 Facebook Page with 360-degree videos and images and full editing rights for the museum/heritage site to maintain/develop
- An on-site talk / training session on 360-degree technologies and virtual tours – open to both staff members, volunteers & members of the public
- A live broadcast in 360-degree video from the museum/heritage site
- Links to additional heritage resources relevant to the museum/heritage site
- Promotion of the museum/heritage site through the 360in360IX Social Media
- Customised merchandising available on-line to the museum/heritage site

How much does 360in360IX EXCITED Toolkit Cost?

The 360in360IX EXCITED Educational Toolkit recognises the financial and sustainability challenges faced by museums and heritage sites. The pricing of the package has been designed to be at-worst cost neutral and, ideally, an ongoing source of revenue for the museum/heritage site.

For more information, email info@360in360ix.co.uk