



## **360in360IX EXCITED Virtual Heritage Education Toolkit for Community Development**

The 360in360 Immersive Experiences EXCITED (**EX**perience, **C**ulture, **I**mmersive **T**echnology, **E**Ducation) Virtual Heritage Education Toolkit for Community Development is a personalised set of digital resources designed to promote cultural heritage and digital literacy in schools. It consists of a set of tailored images, videos, sounds, virtual tours and tutorials on CD-ROM or USB Memory stick specific to a community or set of connected heritage sites that teachers can use for a variety of 21<sup>st</sup> century educational applications which include :-

- Preparing students for a site visit to community cultural heritage
- Creating quizzes and games based on the community cultural heritage
- Teaching video and photo editing
- Inspiring creative storytelling using digital media
- Challenging students to create their own virtual tours of community cultural heritage

### **How does 360in360IX EXCITED Work?**

360in360IX EXCITED is a personalised collaboration between 360in360 Immersive Experience, communities, their local cultural heritage and schools and colleges. It is designed to promote local community heritage to the education sector, generate income, engage the local community and inspire the next generation to discover and explore extraordinary local people, places and experiences.

### **What does the 360in360IX EXCITED Toolkit Include?**

The 360in360IX EXCITED Educational Toolkit is personalised to the needs and characteristics of local community cultural heritage. It will include some or all of the following :-

- A branded CD-ROM or USB Memory Stick with the following content
  - A collection of 360-degree videos and images of local community cultural heritage assets.
  - Access to customised virtual tours of local community heritage assets
  - Lesson plans and example learning outcomes for teachers
  - Aerial videos and images where appropriate
- A dedicated branded 360in360 Facebook Page with 360-degree videos and images and full editing rights for the community and their local cultural heritage sites to maintain/develop
- An on-site talks / training sessions on 360-degree technologies and virtual tours – open to both staff members, volunteers & members of the public
- A live broadcast in 360-degree video from a local community cultural heritage site
- Links to additional heritage resources relevant to the local community cultural heritage sites
- Promotion of the local community cultural heritage sites through the 360in360IX Social Media
- Customised merchandising available on-line to the local community cultural heritage sites

### **How much does 360in360IX EXCITED Toolkit Cost?**

The 360in360IX EXCITED Educational Toolkit recognises the financial and sustainability challenges faced by museums and heritage sites. The pricing of the package has been designed to be at-worst cost neutral and, ideally, an ongoing source of revenue for the local community heritage sites.

For more information, email [info@360in360ix.co.uk](mailto:info@360in360ix.co.uk)